



Should I Organize My CPI Deployment Through My LMS or the OpusWorks Deployment Platform?

At OpusWorks, we have been asked this question many times. In the early days, **there was significant overlap** between the features of a standard LMS and the OpusWorks platform. Back then, the decision often came down to whether a client already had an LMS. If they did, we simply integrated with it.

However, over time, the demands of large-scale CPI deployments evolved, and so did OpusWorks. While LMS platforms remained primarily training-focused, we worked alongside our customers to develop a full deployment ecosystem—one that not only delivers training but connects learning to project execution, competency development, and organizational impact.

Today, viewing CPI deployment solely through the lens of training is too narrow. A successful deployment requires a holistic system—one that provides visibility, accountability, and scalability across the entire organization.

Why OpusWorks is More Than Just an LMS

Unlike a standard LMS, the **OpusWorks Deployment Platform** goes beyond launching e-learning modules. It serves as an **integrated system that supports the full CPI lifecycle**, including:

Alignment to Organizational Goals – Ensuring training and projects directly support business objectives.

Competency-Based Blended Learning – Including belt-track training (White Belt through MBB), skills enhancement, refresher training, and recertification.

Integrated Project Tracking & Management – Providing visibility into certification projects, ROI tracking, and cross-enterprise improvement efforts.

AI-Enabled Support (Ask Opus) – Offering real-time mentoring, activity grading, and learning assistance, which an LMS cannot provide.

Deployment Feedback & Innovation – Leveraging data and feedback loops to drive continuous improvement.

Cultural Transformation – Supporting long-term adoption with measurable outcomes at every stage of the deployment.

When using **disparate systems** (an LMS for training and separate tools for project execution), **visibility is lost, and users fall through the cracks.** OpusWorks eliminates these gaps by providing a **single, purpose-built deployment platform** that ensures training **translates into action**.





LMS Integration is Still Available—But With Limitations

We understand that some organizations have a **mandate or preference** to keep all training within their LMS. That's why OpusWorks **fully supports AICC-based LMS integration**.

However, customers who choose this route should be aware that **LMS integration limits access** to the key capabilities that make CPI deployment **successful at scale**.

LMS Integration	OpusWorks Deployment Platform
Training-focused – Delivers modules/classes but lacks project execution tools.	End-to-End CPI Support – Links training directly to project execution & mentorship.
Minimal visibility – LMS only tracks course completions, not project impact.	Full Deployment Visibility – See real-time progress, competency development, and ROI.
No Al-enabled support – LMS does not provide real-time learning assistance.	"Ask Opus" Al Assistant – Supports learning and project execution in real-time.
No competency tracking – LMS lacks structured skill-building features.	Competency-Based Learning – Ensures mastery through activities & assessments. Learn/Do.
Limited reporting – Basic completion data only for modules or classes.	Advanced Analytics – Custom reports on engagement, performance, and deployment impact.

Key Features Available ONLY on the OpusWorks Deployment Platform

- 1. AI-Powered Support (Ask Opus)
 - Students can ask **content-related** questions, get **job-specific examples**, and receive **instant feedback** on activities.
 - Al-graded exercises **extend mentor reach** and ensure faster responses to students.
 - Built-in alerts notify mentors when an activity needs review, keeping progress on track.

2. Advanced Tracking, Reporting & Visibility

- **Customizable progress emails** automatically notify students and sponsors, based on achievement levels.
- **Real-time dashboards** provide visibility into module completions, certification progress, and deployment impact.

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• **Project Tracker** links CPI projects to organizational goals and ROI metrics—something an LMS cannot do.

3. Seamless Team Collaboration & Mentorship

- **Project teams** can assign roles, track milestones, and communicate within the platform.
- Integrated messaging & alerts keep mentors, students, and stakeholders aligned.

4. Personalized & Scalable Deployment Support

- The OpusWorks platform can be **custom branded** to match your organization's identity.
- Supports **multi-device access** (desktop, tablet, mobile) with language toggling for **global deployments**.
- Competency badges and real-world activities drive engagement and culture adoption.

Choosing the Right Path for Your CPI Deployment

If your organization's priority is **tracking course completions**, then running training through an LMS may suffice.

However, if your goal is to develop skilled practitioners, track project execution, and ensure long-term CPI success, then using the OpusWorks Deployment Platform is the clear choice.

While we continue to support LMS integration via AICC, we strongly encourage customers to take advantage of the full suite of tools available within OpusWorks—because a CPI deployment isn't just about training. It's about transformation.

Let's discuss how we can support your deployment needs while ensuring **maximum visibility**, **impact**, **and scalability**.